



# AHRB Centre for British Film and Television Studies

## SECOND CALL FOR PAPERS

AHRB Centre for British Film and Television  
Studies in association with  
**The Centre for Media Research, University of  
Ulster**

### Partners

Birkbeck, University of London  
University of Brighton – South East Film and Video Archive  
British Film Institute  
Central Saint Martins College of Art and Design, London Institute  
University of Exeter – Bill Douglas Centre  
University of Lincoln  
Royal College of Art  
University of Ulster

## OFF-SCREEN SPACES: REGIONALISM AND GLOBALISED CULTURES

AN INTERNATIONAL CONFERENCE ON FILM, TELEVISION AND MEDIA: CULTURES AND POLICIES

**Wednesday 28 – Friday 30 July 2004**

**University of Ulster, Coleraine (Portrush Campus)**

This major international conference will explore the relationship between 'global' popular culture and various definitions of 'local' culture. Crucial to an understanding of this relationship is the concept of 'the region' as it has become reconfigured by global economic and cultural forces. Regional cultures exist in relation and in opposition to dominant national cultures and interact with them in complex and contradictory ways.

National cultures are themselves often posited as 'regional' cultures in opposition to the global and the concept of 'critical regionalism' has been canvassed as a challenge to global conformity or homogeneity. On the other hand, in line with the strategies of multinational corporations more generally, multinational software manufacturers have divided the global market into 'regions' for the purpose of controlling the DVD market. This would suggest that, despite the potential of regional cultures to offer alternatives to the global market, there is in fact nothing *intrinsically* challenging or radical in the concept of the region.

The conference will explore the complex and contradictory relationships among the local, the regional, the national and the global and assess the implications for both media representation and local, national and transnational audio-visual policy. Central to discussions will be the concept of comparative film studies and a number of papers will address the rationale and theoretical implications of comparative media research.

The conference also encourages papers that explore the role that new ICTs play in shaping regional digital cultures and politics. How, for instance, have social movements adopted new technologies in order to become organised in ways that challenge national borders? What responses have the state and supranational entities had to such practices? How have new media industries redefined cartographies of production, distribution and consumption and what are some of the new antagonisms and collaborations that attend such socio-technical formations? The conference is interested in both theoretical and reflexive empirical responses to questions along these lines.

### Centre address

Room 102, Birkbeck, 43 Gordon Square, London WC1H 0PD  
Telephone 020 7631 6137, Facsimile 020 7631 6136  
centre@bftv.ac.uk www.bftv.ac.uk

**A · H · R · B**  
arts and humanities research board

## **PROGRAMME:**

### **Confirmed speakers so far include:**

John Tomlinson, Ien Ang, Toby Miller, John Hill, Ned Rossiter, Valentina Vitali, Desmond Bell, Máire Messenger Davies and Paul Willemen.

### **Conference sessions will include the following themes:**

Regional Cultures  
Digital Cultures & the role of ICTs  
Ukania and the Cultural Break-up of Britain  
National Cinemas  
Irish Cinema (and other small Anglophone Cinemas)  
Globalised Hollywood  
Comparative Film/Media Studies

### **There are two special plenary sessions:**

Regional Policy and the BBC Charter Renewal Debate (with Pat Loughrey, Director, BBC Regions and Nations)  
Four Years of the Film Council (with John Hill from the Film Council)

## **CONFERENCE FEES:**

**Fees (with two nights accommodation)   £130.00**

**Fees only   £90.00**

**Fees include breakfast, tea & coffee, light lunch and evening meals on Wednesday and Thursday.**

Please note that paper presenters need to register for the conference and pay the registration fee. Cheques made payable to University of Ulster

**Due date for abstracts: June 11, 2004**

## **ABSTRACTS AND ENQUIRIES TO:**

Janet Mackle  
Conference Co-ordinator  
Cultural Development  
Tel: 028 7032 4683

Martin Mcloone  
Conference Organiser  
Centre for Media Research

University of Ulster  
Coleraine  
Northern Ireland  
BT52 1SA  
e-mail: [spacesconf@ulster.ac.uk](mailto:spacesconf@ulster.ac.uk)

The Arts and Humanities Research Board (AHRB) funds postgraduate and advanced research within the UK's higher education institutions and provides funding for museums, galleries and collections that are based in, or attached to, HEIs within England. The AHRB supports research within a huge subject domain – from 'traditional' humanities subjects, such as history, modern languages and English literature, to music and the creative and performing arts. The AHRB makes awards on the basis of academic excellence and is not responsible for the views or research outcomes expressed by its award holders.

Hosted by Birkbeck College, the AHRB Centre for British Film and Television Studies - [www.bftv.ac.uk](http://www.bftv.ac.uk) - is funded for a period of five years under the AHRB Research Centres Scheme and is a partnership of eight institutions.



28-30 JULY 2004 at University of Ulster, Coleraine

**REGISTRATION FORM**

PERSONAL DETAILS			
Title	First Name(s)	Surname	
Job Title			
Organisation			
Contact address			
Post Code	Country		
Phone	Fax	Email	
BOOKING DETAILS			
Conference pass	£90	<input type="checkbox"/>	
Conference pass with accommodation for 2 nights (Wednesday 28 and Thursday 29 July)	£130	<input type="checkbox"/>	
<b>Total booking fee</b>			£ <input type="checkbox"/>
HOW TO PAY			
<input type="checkbox"/>	I enclose a crossed <b>CHEQUE</b> made payable to <b>University of Ulster</b> Cheques can only be accepted if in Sterling or Sterling Draft.		
<input type="checkbox"/>	Please send an <b>INVOICE</b> for £		
<input type="checkbox"/>	Department/Recipient		
	Organisation		
	Address for invoice		
<input type="checkbox"/>	Please debit my <b>CREDIT CARD</b> for £ <b>NB</b> Visa and Mastercard only		
<input type="checkbox"/>	Name on card	Card type Delete as applicable	Visa / Mastercard
	Billing address		
	Contact telephone number		
	Card number	Expiry date	
	Cardholder signature	Start date	
		Date	
<b>Delegate signature</b>			

**OTHER INFORMATION**

Special dietary requirements:

Any other requirements/queries:

**PLEASE RETURN FORM NO LATER THAN 7 JULY 2004 TO**

Conference Co-ordinator  
Cultural Development  
Room F129  
University of Ulster  
Cromore Road  
Coleraine  
BT52 1SA

**NB** Where cancellations are received less than 21 days before the commencement of the conference a cancellation fee will be charged.

The conference takes place at the University of Ulster, Coleraine (Portush campus)

**SPEAKERS AUDIO-VISUAL REQUIREMENTS**

Overhead Projector	
Powerpoint	
Video	
DVD	